



**PHENOMENAL
WOMEN**

Empowerment Stage

17.06.2017

Theme: Living to impact the world

PW2017: Living to Impact the World

Date: June 17th 2017

Location: University of Frankfurt am Main, Germany.

Theme: Living to Impact the World



PHENOMENAL WOMEN

Empowerment Stage
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Living to impact the World:
Some amazing journeys in the African Diaspora

Dress code: Business Informal

FREE ENTRY (Except Movie Premiere: 5 EUR)
ASStA Uni Frankfurt - Festsaal Bockenheim
Mertonstrasse 26-28, 60325 Frankfurt am Main
Tel: 0173 929 4995 | Email: info@phenomenalwomen.de
With the support of ASStA & ESG Frankfurt

FULL DAY PROGRAM

PHENOMENALLY HOSTED BY DR. FAITH KHIU & DANY FOADING

11:30 Arrival of Participants
12:00 - 12:05 Kora Performance by Lubiana
12:05 - 12:10 Maya Angelou's Poem "Phenomenal Woman" performed by Maryacha
12:10 - 12:20 Keynote Speech: Dr Susane Eryema Aweh

BREAK OUT SESSIONS | 12:15 - 13:30
12:20 - 13:05 "The Freedom to Fail: How to Take Risks that Will Pay off"
Dr Stephanie Miranda / Patience Muehch
13:10 - 13:40 "Working and Living in Germany"
Caroline Monkam / Aicha Bah Diadio
13:40 - 14:25 "Conversations that count: Men Empowering Women"
Charles Henry Nguessa / Alain Essombe

TEA TIME (BREAK) | 14:30 - 15:00
15:00 - 15:40 "Words and Words of Women"
Florence Tsagali / Aodie Nodile
15:45 - 16:45 "The Social Media Brand that Works for You"
Ruby Comedienne, Claude Wilfred Ekanga, Shirley, Pauline Niemb
16:50 - 17:00 Introduction of Fempreneurs
T. Fofea, D. Obiang, S. Fokam, E. Tegabouk, R. Mutaongi, R. Mokothé, C. Hobi
18:00 - 18:30 Empowerment Act by Dr Faith KhIU
Book signing by Florence Tsagali & Claude Wilfred Ekanga

WORKSHOPS | 13:30 - 17:00
13:00 - 14:00 "African Ethno Jewelry Design" by Maurice Keuze
16:00 - 17:00 Career Management: "How to Find a Job and Keep it"
Aicha Bah Diadio / Caroline Monkam

MOVIE PREMIERE | 18:30 - 21:00
ENTRANCE FEE: 5 EUR
"Dake ou l'Enfant de l'Amour": Drama about a young woman's shattered dreams
Q&A around the film with Director Mary-Noël NBA
Closing Empowerment Speech

FLYING DINNER | 22:00 - OPEN END
22:00 - 22:05 Welcome Speech by Corine Yonka
22:05 - 22:10 Maya Angelou's Poem "Phenomenal Woman" performed by Maryacha
22:10 - 22:25 "Milanina", an Original Poem by Steve Mokuudja
22:30 - 23:00 Fashion Accessory Catwalk Show by Moana Kenta
23:00 - 00:00 Kora Performance by Lubiana

FINGER FOOD AND REFRESHMENTS FOR SALE ALL DAY.

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1. Content of the Event



- Empowerment Stage
- Discussion Forums
- Trade show for entrepreneurs
- Workshops: Career Management & Jewelry Crafting
- Artistic presentations

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2. Empowerment Stage: the speakers

- Keynote speech:



Dr. Susan Aweh

- Success stories by the following speakers:



Dr. Stephania Mbianda



Patience Mushidi



Aicha Bah Diallo



Caroline Monkam



Charles Ngueuga



Jean Paul Tchomdou



Alain Essomé

Details:

Dr. Susan E. Aweh - CEO - Dr SEA Meducation

Dr. Stephania Mbianda - CEO - Afro beauty Festival

Patience Mushidi - CEO - The Pattysway

Aicha Bah Diallo - Career consultant - Fulda University

Caroline Monkam - HR Manager - Continental

Charles Ngueuga - Sales Director - ERI bancaire

Jean Paul Tchomdou - CEO - Canal 2 International

Alain Essomé - CEO - Waka Ticket

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3. Discussion Forum: the topics



- 'Worlds and Words of women'

A powerful talk about the unique approach of female approach to Literature.

- 'The social media brand that works for you'

4 young social media influencers shared the very experiences that led them to success

- Q&A for each panel discussion hosted by:



Dr. Faith Kihiu



Dany Foding

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4. Discussion Forum: the speakers

- 'Words and Worlds of women'



Dr. Florence Tsague



Acèle Nadale

- 'The social media brand that works for you'



Claude Wilfried Ekanga



Ruby la Comédienne



Shirley Wack



Pauline Nemb

Dr. Florence Tsagué - Author
Acèle Nadale - Afrolivresque
Claude Wilfried Ekanga - Author & social media influencer
Ruby la Comédienne - Comedian & Social media influencer
Shirley Wack - Social media strategist
Pauline Nemb - Travel Blogger

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5. Trade show for Entrepreneurs

Entrepreneurs had the opportunity to present elevator pitches and showcase their concepts, products and services. All fields of expertise are accepted.



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6. List of Entrepreneurs

Stéphanie Fokam - Stephby Styling

Tracy Mafo Fotso - APS

Rumbidzai Mutsengi - Tripano Care

Rosette Mokathe - Creative Pastry

Daisy Obiang - Natural Women Beauty

Nana Eve - N. Eve Decoration

Catherine Hiobi - Hair care blogger

Elodie Tegaboué - Village Frankfurt Festival



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7. Artistic presentations

- Vocal performances by poet Steve Mekoudja
- Poetry by spoken word artist Marie Alonga
- Music Concert by singer/songwriter Lubjana
- Movie Premiere by Mary Noel Niba:



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8. Partners

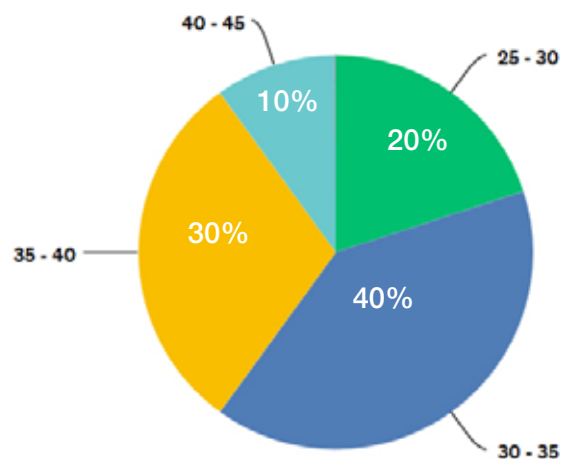


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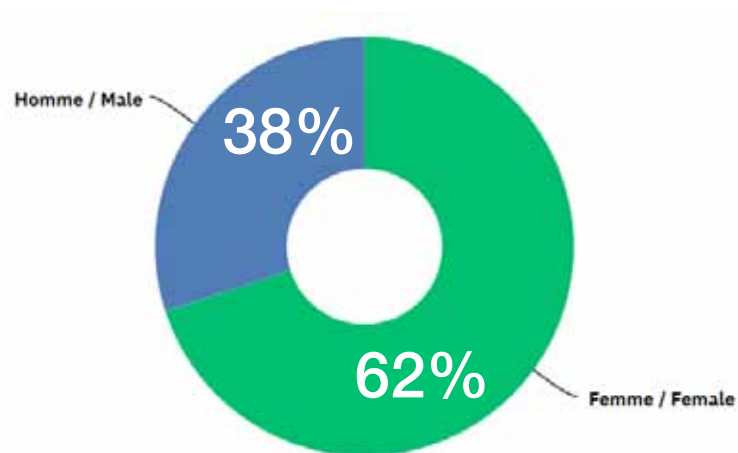
9. Event Statistics 2017

- 200 visitors
- 8 exhibitors
- 16 speakers

Attendance by age



Attendance by gender



Quality of the event

