



## PHENOMENAL WOMEN 2024

Theme: Defining the Colours of Your Purpose

Date: 28th of September, 2024

Address: Goethe-Universität Frankfurt, Campus Westend, Hörsaalzentrum / Raum 15

Theodor-W.-Adorno Platz 5, 60323 Frankfurt am Main

Women4Knowledge e.V. / [www.women4knowledge.com](http://www.women4knowledge.com) / [info@women4knowledge.com](mailto:info@women4knowledge.com)

### Welcome & Networking

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- 10:30 AM: Welcome Coffee / Family Picture
- 11:00 AM: Entrepreneur Trade Show / Networking

### Opening Ceremony

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- 12:00 PM: Phenomenal Women 2024 - Video Introduction
- 12:10 PM: Poetry Performances: "Phenomenal Woman" & "The Colour of Purpose"  
*Spoken Word Artist: Lyric L (EN)*
- 12:20 PM: Music Performance:  
*Poet & Singer: Steve Mekoudja (FR)*

### Speeches

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- 12:30 PM: Welcome Address Speech:  
*Speaker: Prof. Dr. Hans-Peter Hahn (EN)*
- 12:45 PM: Keynote Speech: 'Defining the Colours of Your Purpose'  
*Speaker: Susan Omondi (EN)*

### Success Stories Part I

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- 1:00 PM: 'Leading with Purpose: A Journey of Resilience, Family, and Transformation in Tech'  
*Speaker: Chioma Nzekwe (EN)*
- 1:10 PM: 'Peindre sa vision sans toile'  
*Speaker: Dr. Jimmy Zepa (FR)*
- 1:20 PM: 'Driving a Community of Visionaries'  
*Speaker: Geraldine Tchegho (EN)*

### Masterclasses

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- 1:45 PM: Orchestrating Success: Leadership Skills Inspired by Music  
*Speaker: Monique B. Thomas (EN)*
- 2:30 PM: J'ai deux minutes chrono pour pitcher et réseauter  
*Speaker: Marjolaine Djoukwe (FR)*

### Break

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- 3:20 PM: Tea Time Networking Break (30 mins)

## Entrepreneur Pitch Showcase

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- 3:20 PM: Lah Hom Immobilien (Pitch 1)  
*Presenter: Françoise Kamgaing (FR)*
- 3:25 PM: Naturellement Votre (Pitch 2)  
*Presenter: Richel Nina Fouelefack (FR)*
- 3:30 PM: MoDeVi Events (Pitch 3)  
*Presenter: Nina Samo (FR)*

## Success Stories Part II

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- 4:00 PM: 'Revealed Purpose, Colourful Destiny'  
*Speaker: Jocelyn Djifack (EN)*
- 4:10 PM: 'Déconstruire les Assignations de Genres dans les Rôles Techniques'  
*Speaker: Huguette Mawa (FR)*
- 4:20 PM: 'Passing on Purpose as a Heritage'  
*Speaker: Martha Shey (EN)*

## Business Talk

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- 4:30 PM: 'Painting Your Financial Success: Growth Strategies for Entrepreneurs & Corporate Professionals'  
*Hosts: Patience Chisanga-Mayer (EN) & Caroline Monkam (FR)*  
*Speakers: Harmonie Essome (EN), Marjolaine Djoukwe (FR), Prisca Mbenkoe (FR) & Susanna Selvadurai (DE)*

## Inforunde

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- 5:30 PM: Staatliche Förderungen für jeden Steuerzahler  
*Speaker: Sophie Doberenz (DE)*

## Closing Ceremony

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- 5:50 PM: Painting Your Path: How Defining Your Purpose Colors Your Future  
*Speaker: Patience Chisanga-Mayer*
- 6:00 PM: Music Performance  
*Poet & Singer: Steve Mekoudja*

## Networking

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- 6:15 PM: Elevator Pitch Challenge & Networking Games, Entrepreneur Showcase & Flying Dinner  
Open end till 10 PM

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